

MUSEUM
CONFIDENTIAL

THE
F
WORD

WAR
STARTS AT
MIDNIGHT
A Bi-Weekly CINEMA PODCAST

the
middle
of
everything

the
messy
table
with Jenn Jewell

YBT
Podcast

Weekend Plans
in Tulsa
with
Ken Lane
from
OakTree
Staffing & Training
oaktrestaffing.com

Cultivated
CONVERSATIONS
Episode 1

NOW PLAYING

Tulsa's podcast scene is hot. Here's a roundup of shows worth a download.

ANNE BROCKMAN

Podcasts are not
new — they hit the

podcast scene in the early 2000s — but they are finally
gaining ground as a source for entertainment, enrich-
ment, news and culture. There's a locally produced pod-
cast for just about any topic.

SOMETHING FOR EVERYONE

CHANNEL 4 AND A HALF

A podcast network of Channel 4 and a Half pro-
vides multiple shows all created by local comedi-
ans, writers, creators and artists. The entertainment
show Opinions Like A-Holes is hosted by
comics Michael Zampino and Hilton Price. Peo-
ple's Paper Podcast is a chronological ex-
amination of the sitcom "The Office." Stylin' and
lin' with Cam and Zam takes a comedic look
at pay-per-view wrestling.

FOR THE CULTURE VULTURE

MUSEUM CONFIDENTIAL

In 2017, Museum Confidential was born out of
Philbrook Museum of Art's exhibition of the same
name. Originally planned to be bi-weekly episodes
to coincide with the exhibit's run, the podcast end-
ed up making such a splash that the museum plans
to continue it this summer.

When it returns in August, "We will move into
being more about museums in general, talking
to other museums around the country and the
world," says host Jeff Martin, Philbrook's commu-
nications manager. "We will also be doing some
site visits and maybe a live show."

The museum partnered with Public Radio
Tulsa, which means the podcast has reach on
NPR.org and on the NPROne app.

"We look for stories not explored often, or ever,
about museums and how they work from the in-
side out," Martin says. "The main goal is to break
down real or perceived barriers between the public
and the big institutions."

FOR THE ENTREPRENEUR

THE F WORD

Failure is a fear among many entrepreneurs, and
36 Degrees North rolled out The F Word in Janu-
ary 2018 as a way to remind those in the trenches
that they're not alone.

"Our goal is to identify established, Tulsa-based
entrepreneurs whose businesses are large and
thriving — or were large and thriving at some
point. It is a podcast about failure, after all," says
host Lauren King, 36 Degrees North's commu-
nications manager. "We want guests who are open
and transparent when talking about their mis-
takes and fears. Vulnerability, humility and self-
awareness are key."

The second season's eight episodes should roll
out this fall, King reports. Previous guests in-
clude Shannon Wilburn of Just Between Friends,
NORDAM's Robin Siegfried and Josh Juarez of
Josh's Sno Shack.

FOR THE MOVIE BUFF

WAR STARTS AT MIDNIGHT

"We launched in January 2015 with a bi-weekly
format, reviewing new releases and engaging in
in-depth discussions about all things movies," says
co-host Chris Galegar. "Basically, I just wanted to
make the kind of movie podcast that I would love
to find. One that can cover the latest blockbuster
releases, but also feels at home exploring the clas-
sics, lost gems or a micro-budget indie doc."

Galegar hosts with Jacob Graves, a buddy from
a University of Tulsa film history class. The show
has evolved over the years, and has even launched
a spinoff show, "The Carpenter Shop," which goes
through director John Carpenter's filmography
film-by-film.

The show, which gets its name from the film
"The Life and Death of Colonel Blimp," routinely
includes Tulsa-based guests.

FOR PARENTS

THE MIDDLE OF EVERYTHING

Working moms Claire Combs and Sarah Vespasian
host the weekly podcast dedicated to the ups and
downs of parenting.

"Our goal is to provide a space for moms to
laugh about everyday life and feel comfort in
knowing that we are all kind of in the same boat
with the challenges of motherhood," Vespasian
says.

The pair provides a Midwestern perspective
in their show compared to other "mom" pod-
casts, many of which are based on the coasts. The
show primarily discusses parenting topics, but it
occasionally veers into other subject matter. For
instance, a recent episode caught up with one of
Vespasian's friends, an Alaskan talking about road
trips — perfect for a summer listen.

FOR THOSE SEEKING FELLOWSHIP

THE MESSY TABLE

In March, everyday life inspired Jenn Jewell to
launch the Messy Table, a Christian podcast fo-
cused on telling each other's stories, strengthening
faith and providing solace and compassion.

"A common gathering place, the table is where
we can pause long enough to look at each other in
the eyes, come together for refreshment and re-
member what matters most," Jewell says.

Recently, the Messy Table partnered with
Life.Church.

FOR THE GO-GETTER

YOUNG BUSINESSMEN OF TULSA PODCAST

The Young Businessmen of Tulsa is a nonprofit
devoted to connecting, developing and inspiring
young business leaders, while helping them find
and pursue their purpose.

The weekly podcast is hosted by YBT member
Evan Uyetake and focuses on conversations with
community leaders. He says this helps dilute the
stigma that these people are unapproachable and
encourages professionals to foster mentorship and
to connect within the business community. It pro-
vides insight for success in business, health, family
and leadership. "Those principles are interwoven
into all aspects of life," Uyetake says.

FOR THOSE WHO NEED TO KNOW ON THE GO

WEEKEND PLANS IN TULSA

As a way to interact with the community and dis-
cuss Tulsa in a different way, OakTree Staffing and
Training started Weekend Plans in Tulsa, a weekly
rundown of events, festivals, concerts and activi-
ties. Episodes are about five minutes in length and
are hosted by Ken Lane, the company's digital
marketing strategist and a local musician.

FOR THE ECO-CONSCIOUS

CULTIVATED CONVERSATIONS

Longtime friends Kara Moseby and Melissa
Watson share an interest in fair-trade, ethical
shopping. That passion recently led them to launch
the blog Cultivated.Fashion and a podcast, Cultiva-
ted Conversations.

The bi-monthly podcast attracts women who
are diving into the often overwhelming topic of
ethical shopping. The frank discussions on simple
changes and real options are often with local and
national guests who are business owners, moms,
makers and others.

"People are interested in the small steps that
people can take to make ethical wardrobes,"
Moseby says. The pair strives for a down-to-earth
conversation about the small achievements and
easy pitfalls anyone can make when shopping.

FOR THE ECLECTIC CAFFEINATED CROWD

AA CAFE

DoubleShot Coffee Co. owner Brian Franklin
started AA Cafe in 2006 after a suggestion from a
customer. Although he's a coffee connoisseur and
the podcast often covers the caffeinated beverage,
episode subject matter can cover myriad topics.
"The content generally comes from whatever is
going on in my life or whatever I'm currently in-
terested in," Franklin says.

Interviews take place in Tulsa, but he says he
also has recorded while climbing mountains,
running ultramarathons, walking coffee farms or
attending conferences. The podcast is co-hosted
by Mark Brown, of food site Argentfork.com who
now works at Philbrook Museum of Art. Guests
have ranged from bigfoot hunter Paul Bowman to
Intelligentsia Coffee founder Doug Zell to opera
star Tommy Wazelle. TP



Eric Tackett

RECORDING 101

Tucked inside Central Library is an audiophile's
dream.

The Maker Space was added to the downtown
location following its yearlong renovation, which
was completed in October 2016. Included in
that is the Audio Lab, a room dedicated to high-
quality audio production. Reservations are
required to use the space, and since its opening,
the lab has seen a consistent stream of audio
newbies and professionals.

Instructors like Customer Service Assistant
ERIC TACKETT orient users with the space. Users
have a one-on-one session with an instructor
on how to use the equipment, which includes a
mixing board, keyboard, beat pad, microphones,
guitars, a bass guitar and the appropriate soft-
ware.

"It opens up a lot of opportunities to people
in Tulsa, where we have a rich music demo-
graphic and history," Tackett says.

The Audio Lab provides a place to get com-
fortable with the equipment while gaining the
confidence to go at it alone. Instructors like
Tackett are on hand Monday through Thursday
for those with lab reservations, but Friday and
Saturday reservations are only for those already
familiar enough with the equipment that they do
their own troubleshooting.

The Audio Lab has helped an estimated 850
Tulsans get schooled in production and equip-
ment usage. KARA MOSEBY and MELISSA WATSON
utilized the Audio Lab as they began their pod-
cast Cultivated Conversations.

"We didn't know anything about the sound
booth and didn't know how to record," Moseby
says. "They really helped us and made us confi-
dent to do it at home."

Library card holders can use the Audio Lab
for free.