

NEWSMAKERS

Gordon Korman named 2016 Anne V. Zarrow winner by Tulsa Library Trust

New York Times best-selling author Gordon Korman is the winner of the Tulsa Library Trust's 2016 Anne V. Zarrow Award for Young Readers' Literature.

Korman will accept the award at a public presentation at Hardesty Regional Library's Connor's Cove, 8316 E. 93rd St., at 7 p.m., May 6. He also will present awards to winners of the 2016 Young People's Creative Writing Contest awards at the ceremony.

Korman is being recognized for writing more than 80 books for children and teens during a publishing career that started when he was 12. His books have been translated into more than 20 languages and have sold more than 25 million copies. In 1981 he was awarded the Most Promising Writer Under 35 by the Canadian Authors' Association. His latest book, "Masterminds," was released in 2015 and is the first in a new trilogy he is writing.

For his seventh-grade creative writing project, Korman spent one class period a day for four months writing what would become his first published novel, "This Can't Be Happening at Macdonald Hall."

Tulsa library CEO Shaffer invited to international conference table

Tulsa City-County Library CEO Gary Shaffer has been invited to join the United Nations' World Intellectual Property Organization's May meeting of the Standing Committee on Copyright and Related Rights in Geneva, Switzerland.

Shaffer was invited as a delegate by the International Federation of Library Associations and Institutions.

The Standing Committee on Copyright and Related Rights was set up to focus on matters of copyright law internationally at the treaty level. It attempts to bring various national copyright laws into better alignment with one another. It is convened by the UN's World Intellectual Property Organization.

The work of the Standing Committee is important to all Americans as it focuses on exceptions and limitations to copyright law which allow libraries to lend materials and offer access to other information. This is especially important now that more information is available only in a digital format. The committee also focuses on special allowances that allow materials to be reworked to better serve the visually impaired.



Korman

The World Intellectual Property Organization is a global forum for intellectual property services, policy, information and cooperation. It facilitates patents, trademarks, industrial designs in addition to copyright, worldwide.

Tulsa auctioneer Pam McKissick honored at national summit

Auctioneer and author Pam McKissick of Tulsa was presented with the Chairman's Award from the National Auctioneers Association.

McKissick, co-owner and CEO of Williams & Williams, a global real estate auction firm headquartered in Oklahoma, holds the Certified Auctioneer Institute designation, the highest level of education offered by the Education Institute of the NAA. Presentations were delivered in a Ted Talk format and McKissick was recognized for the talk that best exemplified the standard for the event.

"Getting to a level of clarity with your seller about goals and expectations for their real estate transaction is the key to a successful auction," McKissick told CIA designees during a three-day summit in Bloomington, Indiana.

Said Aaron Ensminger, director of education for NAA: "Concise, engaging and a must-hear. Every single word Pam said mattered. Attendees were rapt from beginning to end."

After spending the past decade at the helm of the company that has sold more than \$9 billion in real estate, McKissick is a sought after public speaker and often travels to speak about real estate auction on behalf of Williams, Williams & McKissick.



Shaffer

Tulsa-based Hogan Assessments announces new company arm

A high-tech personality assessment company aims to become higher tech with a new division launched officially Tuesday in Tulsa.

Hogan X, an arm of Hogan Assessments, will specialize in "disruptive innovation" in the personality assessment industry and be led by Dave Winsborough, Hogan's vice president of innovation.

A term coined by Harvard Business School Professor Clayton Christensen, disruptive innovation describes the process by which a product or service starts in simple applications at the bottom of a market and then rapidly moves up market, eventually displacing established competitors.

For several years, employers and recruiters have used social media to evaluate job candidates, and a person's online reputation is no less "real" than their analog reputation, Hogan representatives say.

The same unique personality characteristics are manifested in both virtual and physical environments, and Hogan X wants to translate these talent signals into a personalized digital fingerprint of potential and influence.

OSU School of Accounting Hall of Fame to honor five

Oklahoma State University's School of Accounting will induct four distinguished alumni into the Wilton T. Anderson Hall of Fame and honor a Beta Alpha Psi Distinguished Alumni recipient Friday at the 2016 Wilton T. Anderson Hall of Fame and Awards Banquet at the ConocoPhillips OSU Alumni Center.

This year's Hall of Fame honorees are John Fiebig, Dee Niles, Larry Walther and Shane Wharton. Honored as the Beta Alpha Psi Distinguished Alumni recipient will be Lindsey Callery.

Fiebig, a 1987 OSU School of Accounting graduate, is the deputy director of inspections for the Public Company Accounting Oversight Board and is the leader of the global network firm program. Niles, who earned degrees in marketing and accounting from OSU, retired from KPMG after a lengthy career and is now associate vice president of finance for the OSU Foundation.

Walther, who earned his doctoral degree in accounting in 1980 from OSU, is the EY professor of accounting and head of the School of Accountancy at the Jon M. Huntsman School of Business at Utah State University. Wharton, a 1990 OSU School of Accounting graduate, is executive vice president of accounting and administration for Love's Travel Stops and Country Stores.

Callery, who earned her master's degree in taxation in 2006 from the School of Accounting, is employed as a tax manager with HoganTaylor.

Tulsa chamber names Jim Morgan senior exec for communications

The Tulsa Regional Chamber named Jim Morgan as senior vice president of communications and will replace LToya Knighten, who has transitioned to the role of vice president of the department.

"I'm honored to take on this leadership role at one of our region's most influential organizations, helping to guide marketing efforts enhancing the huge momentum surrounding our region, but also working to ensure Tulsa Regional Chamber members understand how Chamber programs positively impact their businesses and employees," said Morgan.

Morgan previously served as the director of communications for T.D. Williamson, where he led a 12-person international team responsible for external marketing, internal communications and brand management.

He has also worked at R.L Hudson in Broken Arrow and the ABC television network in Los Angeles.

Morgan will be responsible for implementing the chamber's public relations, communications and media relations strategies, directly supervising a professional communications and marketing staff.