**Gale Small Business Builder ‐ Partner Databases**

**Customers \* Competitors \* Suppliers Demographics \* Sample Business Plans**

# Data Axle USA Businesses Database – Reference Solutions

* + Every U.S. non‐household establishment – companies, non‐profits, government
	+ Downloadable listings in PDF and Excel formats
	+ Company names, sales, # employees, line of business, officer information and much more

# Data Axle USA Consumer Lifestyles Database – Reference Solutions

* + Residential listings for most people living in the U.S.
	+ Downloadable listings in PDF and Excel formats
	+ Individuals names, addresses, phone numbers, lifestyles by purchases, and much more

# BizMiner ‐ not available on the library’s website (by request only)

* + Detailed financial and market reports for most types of business and locations
	+ Downloadable reports in PDF format
	+ Financials can go right into a business plan
	+ Available FREE upon customer request from selected library staff (Research Center)

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	+ Capture pre‐formatted reports and also create custom reports

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* + Thousands of actual business plans covering most types of companies
	+ Downloadable and nicely formatted
	+ Great for suggesting approaches and content for business plans
* **First Research –** Mergent Intellect (Dun & Bradstreet) (see under **Mergent**)
	+ Detailed market reports on a thousand types of business – excellent basic layout for a start‐up
	+ Downloadable and nicely formatted
	+ Recommended as the first place to go for learning what you need to know about the market and industry trends of your business.

**Content from these databases will enhance and help build successful business plans.**

All available remotely on the library’s website at no charge (except BizMiner) for library card holders.

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