**Gale Small Business Builder ‐ Partner Databases**

**Customers \* Competitors \* Suppliers Demographics \* Sample Business Plans**

# Data Axle USA Businesses Database – Reference Solutions

* + Every U.S. non‐household establishment – companies, non‐profits, government
  + Downloadable listings in PDF and Excel formats
  + Company names, sales, # employees, line of business, officer information and much more

# Data Axle USA Consumer Lifestyles Database – Reference Solutions

* + Residential listings for most people living in the U.S.
  + Downloadable listings in PDF and Excel formats
  + Individuals names, addresses, phone numbers, lifestyles by purchases, and much more

# BizMiner ‐ not available on the library’s website (by request only)

* + Detailed financial and market reports for most types of business and locations
  + Downloadable reports in PDF format
  + Financials can go right into a business plan
  + Available FREE upon customer request from selected library staff (Research Center)

# Demographics Now – Gale

* + Demographic reports for any location – extensive & detailed selections
  + Downloadable nicely formatted tables & charts in PDF and Excel formats
  + Capture pre‐formatted reports and also create custom reports

# Business Plans Handbook Series – Gale (see under Gale eBooks)

* + Thousands of actual business plans covering most types of companies
  + Downloadable and nicely formatted
  + Great for suggesting approaches and content for business plans
* **First Research –** Mergent Intellect (Dun & Bradstreet) (see under **Mergent**)
  + Detailed market reports on a thousand types of business – excellent basic layout for a start‐up
  + Downloadable and nicely formatted
  + Recommended as the first place to go for learning what you need to know about the market and industry trends of your business.

**Content from these databases will enhance and help build successful business plans.**

All available remotely on the library’s website at no charge (except BizMiner) for library card holders.

Produced by

Research Wizard, Tulsa City‐County Library 400 Civic Center, Tulsa, OK 74103

Phone: 918‐549‐7431

Email: [wizard@tulsalibrary.org](mailto:wizard@tulsalibrary.org) [www.researchwizard.org](http://www.researchwizard.org/) TCCL AskUs: 918‐549‐7323