

Gale Small Business Builder - Partner Databases

**Customers * Competitors * Suppliers
Demographics * Sample Business Plans**

- **Data Axle USA [Businesses Database](#)** – Reference Solutions
 - Every U.S. non-household establishment – companies, non-profits, government
 - Downloadable listings in PDF and Excel formats
 - Company names, sales, # employees, line of business, officer information and much more
- **Data Axle USA [Consumer Lifestyles Database](#)** – Reference Solutions
 - Residential listings for most people living in the U.S.
 - Downloadable listings in PDF and Excel formats
 - Individuals names, addresses, phone numbers, lifestyles by purchases, and much more
- **BizMiner** - **not available on the library's website (by request only)**
 - Detailed financial and market reports for most types of business and locations
 - Downloadable reports in PDF format
 - Financials can go right into a business plan
 - Available FREE upon customer request from selected library staff (Research Center)
- **Demographics Now** – Gale
 - Demographic reports for any location – extensive & detailed selections
 - Downloadable nicely formatted tables & charts in PDF and Excel formats
 - Capture pre-formatted reports and also create custom reports
- **Business Plans Handbook Series** – Gale (under **Gale Virtual Reference Library**)
 - Thousands of actual business plans covering most types of companies
 - Downloadable and nicely formatted
 - Great for suggesting approaches and content for business plans
- **First Research** – Mergent Intellect (Dun & Bradstreet)
 - Detailed market reports on a thousand types of business – excellent basic layout for a start-up
 - Downloadable and nicely formatted
 - Recommended as the first place to go for learning what you need to know about the market and industry trends of your business.

Content from these databases will enhance and help build successful business plans.

All available remotely on the library's website at no charge (except BizMiner) for library card holders.

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